

DUPLICATE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 1775 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 933785 | 06228092 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|-------------------|-----------------|---------------------------------|-------------------|------------------------|----------------|----------------|-------------|------------------------|
| 1 | 10/02/12 | 10/05/12 | Good Morning America | 7-9AM | -TWTF-- | :30 | 4 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 7:59 AM | Good Morning America | 7-9AM | :30 | FLSNTV03ACH | \$475.00 NM |
| 2 | WPBF | W | 10/03/12 | 8:59 AM | Good Morning America | 7-9AM | :30 | FLSNTV03ACH | \$475.00 NM |
| 3 | WPBF | Th | 10/04/12 | 7:29 AM | Good Morning America | 7-9AM | :30 | FLSNTV03ACH | \$475.00 NM |
| 5 | WPBF | F | 10/05/12 | 7:59 AM | Good Morning America | 7-9AM | :30 | FLSNTV03ACH | \$475.00 NM |
| 2 | 10/02/12 | 10/05/12 | 10-11a Anderson Cooper 10-11a | 10-11a | -TWTF-- | :30 | 4 | \$250.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$250.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 10:39 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV03ACH | \$250.00 NM |
| 3 | WPBF | W | 10/03/12 | 10:32 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV03ACH | \$250.00 NM |
| 1 | WPBF | Th | 10/04/12 | 10:23 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV03ACH | \$250.00 NM |
| 4 | WPBF | F | 10/05/12 | 10:19 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV03ACH | \$250.00 NM |
| 3 | 10/02/12 | 10/05/12 | WPBF News 25 @ Noon 12pm-1230pm | 12pm-1230pm | -TWTF-- | :30 | 4 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | | WPBF News 25 @ Noon | 12pm-1230pm | :00 | | \$275.00 NM |
| | | | | | Credited | | | | |
| 2 | WPBF | W | 10/03/12 | 12:28 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | FLSNTV03ACH | \$275.00 NM |
| 3 | WPBF | Th | 10/04/12 | 12:26 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | FLSNTV03ACH | \$275.00 NM |
| 4 | WPBF | F | 10/05/12 | 12:11 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | FLSNTV03ACH | \$275.00 NM |
| 4 | 10/02/12 | 10/05/12 | M-F 5pm News | 5-6pm | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 5:44 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV03ACH | \$375.00 NM |
| 5 | WPBF | W | 10/03/12 | 5:57 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV03ACH | \$375.00 NM |
| 3 | WPBF | Th | 10/04/12 | 5:10 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV03ACH | \$375.00 NM |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|---------------------|-----------------|---------------------|
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 1775 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|---------------------------|----------------|----------------|-------------|------------------------|
| 4 | 10/02/12 | 10/05/12 | M-F 5pm News | 5-6pm | -TWTF-- | :30 | 4 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 4 | WPBF | F | 10/05/12 | 5:29 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV03ACH | \$375.00 NM |
| 5 | 10/02/12 | 10/05/12 | WPBF News 25 @ 6:00P | 6-6:30PM | -TWTF-- | :30 | 4 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 6:11 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | FLSNTV03ACH | \$450.00 NM |
| 4 | WPBF | W | 10/03/12 | 6:28 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | FLSNTV03ACH | \$450.00 NM |
| 3 | WPBF | Th | 10/04/12 | 6:13 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | FLSNTV03ACH | \$450.00 NM |
| 2 | WPBF | F | 10/05/12 | | WPBF News 25 @ 6:00PM | 6-6:30PM | :00 | | \$450.00 NM |
| Credited | | | | | | | | | |
| 6 | 10/03/12 | 10/04/12 | Wheel Of Fortune | 7-7:30PM | --WT--- | :30 | 2 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | --WT--- | 2 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | W | 10/03/12 | 7:08 PM | Wheel Of Fortune | 7-7:30PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 1 | WPBF | Th | 10/04/12 | 7:08 PM | Wheel Of Fortune | 7-7:30PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 7 | 10/02/12 | 10/05/12 | Jeopardy | 7:30-8PM | -TWTF-- | :30 | 4 | \$2,000.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 4 | \$2,000.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 7:35 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 4 | WPBF | W | 10/03/12 | 7:41 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 3 | WPBF | Th | 10/04/12 | 7:42 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 2 | WPBF | F | 10/05/12 | 7:28 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV03ACH | \$2,000.00 NM |
| 8 | 10/02/12 | 10/05/12 | Nightline | 11:35-12:05AM | -TWTF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 3 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 NM |
| Credited | | | | | | | | | |
| 2 | WPBF | Th | 10/04/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | FLSNTV03ACH | \$350.00 NM |
| 4 | WPBF | F | 10/05/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 NM |
| Credited | | | | | | | | | |
| 9 | 10/02/12 | 10/07/12 | M-SUN WPBF News 25 @ 11-11:35PM | | -TWTF-S | :30 | 4 | \$500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-S | 4 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 11:29 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV03ACH | \$500.00 NM |
| 3 | WPBF | F | 10/05/12 | 11:34 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV03ACH | \$500.00 NM |
| 1 | WPBF | Su | 10/07/12 | | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :00 | | \$500.00 NM |
| Credited | | | | | | | | | |
| 6 | WPBF | Su | 10/07/12 | 11:34 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV03ACH | \$500.00 NM |
| 10 | 10/05/12 | 10/05/12 | 20/20 | 10-11PM | ----1-- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 1775 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|---|----------|--------------------|----------------|--------------------|----------------|----------------|-------------|--------------------------|
| 10 | 10/05/12 | 10/05/12 | 20/20 | 10-11PM | ----1-- | :30 | 1 | \$1,500.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| | 10/01/12 | 10/07/12 | ----1-- | | 1 | | \$1,500.00 | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 10/05/12 | 20/20 | | 10-11PM | :00 | | \$1,500.00 NM |
| | Credited | | | | | | | | |
| 11 | 10/06/12 | 10/06/12 | Sat 6-7am News | Sat 6-7am | -----1- | :30 | 1 | \$175.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1- | 1 | \$175.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 6:23 AM | Sat 6-7am News | Sat 6-7am | :30 | FLSNTV03ACH | \$175.00 NM |
| 12 | 10/06/12 | 10/06/12 | GMA Saturday 7-8am | Sat 7am-8am | -----1- | :30 | 1 | \$300.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1- | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 7:55 AM | GMA Saturday 7-8am | Sat 7am-8am | :30 | FLSNTV03ACH | \$300.00 NM |
| 13 | 10/06/12 | 10/06/12 | Sat 8-9am News | Sat 8-9am | -----1- | :30 | 1 | \$300.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1- | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 8:39 AM | Sat 8-9am News | Sat 8-9am | :30 | FLSNTV03ACH | \$300.00 NM |
| 14 | 10/06/12 | 10/06/12 | Sat 7pm News | 7-730pm | -----1- | :30 | 1 | \$275.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1- | 1 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | | Sat 7pm News | 7-730pm | :00 | | \$275.00 NM |
| | Credited | | | | | | | | |
| 15 | 10/07/12 | 10/07/12 | Sun 6-7am News | Sun 6-7am | -----1 | :30 | 1 | \$125.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 6:08 AM | Sun 6-7am News | Sun 6-7am | :30 | FLSNTV03ACH | \$125.00 NM |
| 16 | 10/07/12 | 10/07/12 | GMA Sunday 7-8am | Sun 7-8am | -----1 | :30 | 1 | \$300.00 | NM |
| | Class of Time - Immediately Pre-emptible without notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 6:58 AM | GMA Sunday 7-8am | Sun 7-8am | :30 | FLSNTV03ACH | \$300.00 NM |
| 17 | 10/07/12 | 10/07/12 | Sun 9-10am | 9-10am | -----1 | :30 | 1 | \$750.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----1 | 1 | \$750.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 9:59 AM | Sun 9-10am | 9-10am | :30 | FLSNTV03ACH | \$750.00 NM |
| 18 | 10/07/12 | 10/07/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$250.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|---------------------|---------------------|-----------------|
| American Crossroads | AMERICAN CORSSROADS | 1775 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---|----------------|---------|--------|----------------|------------|------|
| 18 | 10/07/12 | 10/07/12 | Chris Matthews Class of Time - Pre-emptible with notice | Sun 10-10:30AM | -----1 | :30 | 1 | \$250.00 | NM |
| 10/01/12 10/07/12 -----1 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 10:20 AM Chris Matthews Sun 10-10:30AM :30 FLSNTV03ACH \$250.00 NM | | | | | | | | | |
| 19 | 10/07/12 | 10/07/12 | Sun 630pm News Class of Time - Immediately Pre-emptible without notice | 630-7pm | -----1 | :30 | 1 | \$375.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 6:41 PM Sun 630pm News 630-7pm :30 FLSNTV03ACH \$375.00 NM | | | | | | | | | |
| 20 | 10/07/12 | 10/07/12 | AFV Class of Time - Pre-emptible with notice | 7-8PM | -----1 | :30 | 1 | \$850.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -----1 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/07/12 AFV 7-8PM :00 \$850.00 NM See MG 20.2 2 WPBF Su 10/07/12 7:22 PM AFHV PREMIERE 7-8p 10/7 :30 FLSNTV03ACH \$850.00 NM MG for 20.1 10/07 | | | | | | | | | |
| 21 | 10/08/12 | 10/08/12 | Good Morning America Class of Time - Pre-emptible with notice | 7-9AM | 1----- | :30 | 1 | \$475.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 9:00 AM Good Morning America 7-9AM :30 FLSNTV03ACH \$475.00 NM | | | | | | | | | |
| 22 | 10/08/12 | 10/08/12 | 10-11a Anderson Cooper 10-11a Class of Time - Pre-emptible with notice | 10-11a | 1----- | :30 | 1 | \$250.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 10:50 AM 10-11a Anderson Cooper 10-11a :30 FLSNTV03ACH \$250.00 NM | | | | | | | | | |
| 23 | 10/08/12 | 10/08/12 | WPBF News 25 @ Noon 12pm-1230pm Class of Time - Pre-emptible with notice | 12pm-1230pm | 1----- | :30 | 1 | \$275.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 FLSNTV03ACH \$275.00 NM | | | | | | | | | |
| 24 | 10/08/12 | 10/08/12 | M-F 5pm News Class of Time - Immediately Pre-emptible without notice | 5-6pm | 1----- | :30 | 1 | \$375.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$375.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 5:14 PM M-F 5pm News 5-6pm :30 FLSNTV03ACH \$375.00 NM | | | | | | | | | |
| 25 | 10/08/12 | 10/08/12 | WPBF News 25 @ 6:00PM 6-6:30PM Class of Time - Immediately Pre-emptible without notice | 6-6:30PM | 1----- | :30 | 1 | \$450.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 1----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 10/08/12 6:28 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 FLSNTV03ACH \$450.00 NM | | | | | | | | | |
| 26 | 10/08/12 | 10/08/12 | Wheel Of Fortune Class of Time - Fixed Non Pre-emptible | 7-7:30PM | 1----- | :30 | 1 | \$2,000.00 | NM |



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| | | | |
|--|---------------------------------|---------------------------------------|--|
| Invoice # 933785-1 | Invoice Date 10/14/12 | Invoice Month October 2012 | Invoice Period 10/01/12 - 10/08/12 |
| Advertiser American Crossroads | | Product AMERICAN CORSSROADS | Estimate Number 1775 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|----------|-------------------------------|-----------------------------|---|------------------------|---------------------------|----------------|----------------|-------------|---------------------|------|
| 26 | 10/08/12 | 10/08/12 | Wheel Of Fortune Class of Time - Fixed Non Pre-emptible | 7-7:30PM | 1----- | :30 | 1 | \$2,000.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,000.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | M | 10/08/12 | 7:18 PM | Wheel Of Fortune | 7-7:30PM | :30 | FLSNTV03ACH | \$2,000.00 | NM |
| 27 | 10/08/12 | 10/08/12 | Jeopardy Class of Time - Fixed Non Pre-emptible | 7:30-8PM | 1----- | :30 | 1 | \$2,000.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$2,000.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | M | 10/08/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV03ACH | \$2,000.00 | NM |
| 28 | 10/08/12 | 10/08/12 | Nightline Class of Time - Pre-emptible with notice | 11:35-12:05AM | 1----- | :30 | 1 | \$350.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | M | 10/08/12 | | Nightline | 11:35-12:05AM | :00 | | \$350.00 | NM |
| Credited | | | | | | | | | | |
| 29 | 10/08/12 | 10/08/12 | M-SUN WPBF News 25 @ 11PM Class of Time - Pre-emptible with notice | 11-11:35PM | 1----- | :30 | 1 | \$500.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$500.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | M | 10/08/12 | 11:30 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV03ACH | \$500.00 | NM |
| 30 | 10/06/12 | 10/06/12 | Sat Jeopardy Class of Time - Pre-emptible with notice | Sat 7:30-8PM | -----1- | :30 | 1 | \$500.00 | NM | |
| Weeks: | <u>Start Date</u> 10/01/12 | <u>End Date</u> 10/07/12 | <u>MTWTFSS</u> -----1- | <u>Spots/Week</u> 1 | <u>Rate</u> \$500.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | Sa | 10/06/12 | 7:41 PM | Sat Jeopardy | Sat 7:30-8PM | :30 | FLSNTV03ACH | \$500.00 | NM |
| 31 | 10/08/12 | 10/08/12 | The View Class of Time - Pre-emptible with notice | 11A-12PM | M----- | :30 | 1 | \$475.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$475.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | M | 10/08/12 | 10:59 AM | The View | 11A-12PM | :30 | FLSNTV03ACH | \$475.00 | NM |
| 32 | 10/08/12 | 10/08/12 | M-F 3-4P Class of Time - Immediately Pre-emptible without notice | M-F 3-4P | M----- | :30 | 1 | \$350.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 2 | WPBF | M | 10/08/12 | 3:47 PM | M-F 3-4P | M-F 3-4P | :30 | FLSNTV03ACH | \$350.00 | NM |
| 33 | 10/08/12 | 10/08/12 | DWTS Class of Time - Pre-emptible with notice | Prime Other | 1----- | :30 | 1 | \$5,000.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> 1----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$5,000.00 | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 1 | WPBF | M | 10/08/12 | 7:59 PM | DWTS | Prime Other | :30 | FLSNTV03ACH | \$5,000.00 | NM |
| 34 | 10/08/12 | 10/08/12 | Dr. Oz Class of Time - Immediately Pre-emptible without notice | 4-5p | M----- | :30 | 1 | \$450.00 | NM | |
| Weeks: | <u>Start Date</u> 10/08/12 | <u>End Date</u> 10/14/12 | <u>MTWTFSS</u> M----- | <u>Spots/Week</u> 1 | <u>Rate</u> \$450.00 | | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 1775 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|------------------------------|----------------|------------|-------------|-------------|
| 34 | 10/08/12 | 10/08/12 | Dr. Oz | 4-5p | M----- | :30 | 1 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | M | 10/08/12 | 4:19 PM | Dr. Oz | 4-5p | :30 | FLSNTV03ACH | \$450.00 NM |
| 35 | 10/08/12 | 10/08/12 | WPBF News 25 @ 5am | 5-530am | M----- | :30 | 1 | \$125.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$125.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/08/12 | 5:22 AM | WPBF News 25 @ 5am | 5-530am | :30 | FLSNTV03ACH | \$125.00 NM |
| 36 | 10/08/12 | 10/08/12 | WPBF News 25 Mornings | 5:30-5:57am | M----- | :30 | 1 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/08/12 | 5:58 AM | WPBF News 25 Mornings @ 5:30 | 5:30-5:57am | :30 | FLSNTV03ACH | \$200.00 NM |
| 37 | 10/02/12 | 10/05/12 | The View | 11A-12PM | -TWTF-- | :30 | 2 | \$475.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 2 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 10:59 AM | The View | 11A-12PM | :30 | FLSNTV03ACH | \$475.00 NM |
| 2 | WPBF | F | 10/05/12 | | The View | 11A-12PM | :00 | | \$475.00 NM |
| Credited | | | | | | | | | |
| 38 | 10/02/12 | 10/05/12 | M-F 3-4P | M-F 3-4P | -TWTF-- | :30 | 3 | \$350.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 3 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 3:33 PM | M-F 3-4P | M-F 3-4P | :30 | FLSNTV03ACH | \$350.00 NM |
| 3 | WPBF | W | 10/03/12 | 3:59 PM | M-F 3-4P | M-F 3-4P | :30 | FLSNTV03ACH | \$350.00 NM |
| 1 | WPBF | F | 10/05/12 | 3:49 PM | M-F 3-4P | M-F 3-4P | :30 | FLSNTV03ACH | \$350.00 NM |
| 39 | 10/02/12 | 10/05/12 | Dr. Oz | 4-5p | -TWTF-- | :30 | 3 | \$450.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 3 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Tu | 10/02/12 | 4:38 PM | Dr. Oz | 4-5p | :30 | FLSNTV03ACH | \$450.00 NM |
| 1 | WPBF | W | 10/03/12 | 4:27 PM | Dr. Oz | 4-5p | :30 | FLSNTV03ACH | \$450.00 NM |
| 3 | WPBF | F | 10/05/12 | | Dr. Oz | 4-5p | :00 | | \$450.00 NM |
| Credited | | | | | | | | | |
| 40 | 10/02/12 | 10/05/12 | Dr. Oz M-F 9-10a | 9-10a | -TWTF-- | :30 | 3 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 3 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Tu | 10/02/12 | 9:29 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV03ACH | \$275.00 NM |
| 2 | WPBF | Th | 10/04/12 | 9:10 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV03ACH | \$275.00 NM |
| 3 | WPBF | F | 10/05/12 | 9:37 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV03ACH | \$275.00 NM |
| 41 | 10/08/12 | 10/08/12 | Dr. Oz M-F 9-10a | 9-10a | M----- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$275.00 | | | | |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---------------------|--------------|---------------------|---------------------|
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | | Product | Estimate Number |
| American Crossroads | | AMERICAN CORSSROADS | 1775 |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------------------|----------------|----------------------------------|----------------|----------------|-------------|---------------|
| 41 | 10/08/12 | 10/08/12 | Dr. Oz M-F 9-10a | 9-10a | M----- | :30 | 1 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/08/12 | 9:23 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV03ACH | \$275.00 NM |
| 42 | 10/05/12 | 10/05/12 | 20/20 | 10-11PM | ----F-- | :30 | 1 | \$2,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | ----F-- | 1 | \$2,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 10/05/12 | 10:38 PM | 20/20 | 10-11PM | :30 | FLSNTV03ACH | \$2,500.00 NM |
| 43 | 10/06/12 | 10/06/12 | Sat 330-7pm ABC College | 330-7pm | -----S- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 3:29 PM | Sat 330-7pm ABC College Football | 330-7pm | :30 | FLSNTV03ACH | \$1,500.00 NM |
| 44 | 10/06/12 | 10/06/12 | M-Sun 1130p-12am Late News | 1130p-1205am | -----S- | :30 | 1 | \$375.00 | NM |
| Class of Time - Immediately Pre-emptible without notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 12:28 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | FLSNTV03ACH | \$375.00 NM |
| LR - Football | | | | | | | | | |
| 45 | 10/02/12 | 10/05/12 | WPBF News 25 @ 5am | 5-530am | -TWTF-- | :30 | 1 | \$150.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 1 | \$150.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | W | 10/03/12 | 5:24 AM | WPBF News 25 @ 5am | 5-530am | :30 | FLSNTV03ACH | \$150.00 NM |
| 46 | 10/06/12 | 10/06/12 | Sat 330-7pm ABC College | 330-7pm | -----S- | :30 | 1 | \$1,500.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 6:07 PM | Sat 330-7pm ABC College Football | 330-7pm | :30 | FLSNTV03ACH | \$1,500.00 NM |
| 47 | 10/07/12 | 10/07/12 | Sun 8-9am News | Sun 8-9am | -----S | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 8:08 AM | Sun 8-9am News | Sun 8-9am | :30 | FLSNTV03ACH | \$350.00 NM |
| 48 | 10/03/12 | 10/07/12 | M-SUN WPBF News 25 @ 11-11:35PM | | --WTF-S | :30 | 1 | \$1,300.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | --WTF-S | 1 | \$1,300.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 10/04/12 | 11:34 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV03ACH | \$1,300.00 NM |
| 49 | 10/06/12 | 10/06/12 | M-Sun 1130p-12am Late News | 1130p-1205am | -----S- | :30 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$550.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

| | | | |
|---------------------|---------------------|-----------------|---------------------|
| Invoice # | Invoice Date | Invoice Month | Invoice Period |
| 933785-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| American Crossroads | AMERICAN CORSSROADS | 1775 | |

www.thewpbfchannel.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|----------------------------|----------------|----------------|-------------|-------------|
| 49 | 10/06/12 | 10/06/12 | M-Sun 1130p-12am Late | 1130p-1205am | -----S- | :30 | 1 | \$550.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 12:18 AM | M-Sun 1130p-12am Late News | 1130p-1205am | :30 | FLSNTV03ACH | \$550.00 NM |
| LR - Football | | | | | | | | | |
| 50 | 10/06/12 | 10/06/12 | Sat 5-6am News | Sat 5-6am | -----S- | :30 | 1 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 5:42 AM | Sat 5-6am News | Sat 5-6am | :30 | FLSNTV03ACH | \$100.00 NM |
| 51 | 10/07/12 | 10/07/12 | Sun 5-6am News | Sun 5-6am | -----S | :30 | 1 | \$100.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 10/07/12 | 5:12 AM | Sun 5-6am News | Sun 5-6am | :30 | FLSNTV03ACH | \$100.00 NM |
| 52 | 10/08/12 | 10/08/12 | Dr. Oz M-F 9-10a | 9-10a | M----- | :30 | 1 | \$350.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/08/12 | 10/14/12 | M----- | 1 | \$350.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | M | 10/08/12 | 9:38 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV03ACH | \$350.00 NM |
| 53 | 10/06/12 | 10/06/12 | Sat 5-6am News | Sat 5-6am | -----S- | :30 | 1 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 10/01/12 | 10/07/12 | -----S- | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 10/06/12 | 5:12 AM | Sat 5-6am News | Sat 5-6am | :30 | FLSNTV03ACH | \$100.00 NM |
| Total Spots | | | | | | | 74 | | |

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$49,675.00 |
| Agency Commission | \$7,451.25 |
| Net Amount Due | \$42,223.75 |